

# Reimagine Work

The line between how we work and how we live is blurring. The workplace



The workplace is changing as businesses deploy new digital technologies like artificial intelligence, cloud, social, and mobility. Therefore, any digital transformation strategy should include retooling current workforce, targeting new talent, and adopting technologies to engage employees.



We believe that digital innovations will cut through corporate cholesterol and transform the workplace in four ways.



## WAYS WORK WILL BE SIGNIFICANTLY TRANSFORMED BY DIGITAL INNOVATIONS



- 1 MAKE THE NEWS, DON'T REPORT THE NEWS**  
Manage your business in real time
- 2 WORK TOGETHER BETTER**  
Focus on getting the job done using next-generation team collaboration tools
- 3 MAKE MY JOB EASY AND FUN**  
Improve employee productivity through contextual capabilities
- 4 MEET YOUR NEW COLLEAGUE: THE SMART MACHINE**  
Automate manual and repetitive tasks with machine learning

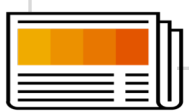
### SUCCESS IS HUMAN

IT IS NOT ENOUGH TO HAVE A GOOD STRATEGY. BUSINESS SUCCESS DEPENDS ON EMPLOYEE ENGAGEMENT AND COMPANY CULTURE.



#### MAKE THE NEWS, DON'T REPORT THE NEWS

Focus on strategy, and manage your business in real time with fully automated reporting. Role-based, personalized dashboards based on real-time information give executives an easier way to receive alerts, explore insights, and test scenarios.



##### OPPORTUNITIES

- Accelerate insight to action
- Create single view of the truth
- Analyze at the speed of mind

**36%**

OF FIRMS STATE 'DEVELOPING ADVANCED ANALYTICS TO SUPPORT IMPROVED BUSINESS DECISIONS' THEIR HIGHEST PRIORITY<sup>2</sup>

**40%**

OF MANAGERS' TIME IS SPENT PREPARING REPORTS<sup>3</sup>

**5X**

MORE LIKELY TO MAKE DECISIONS FASTER AND 3X MORE LIKELY TO EXECUTE AS PER PLAN THAN PIERS FOR COMPANIES USING ADVANCED ANALYTICS<sup>4</sup>



#### WORK TOGETHER BETTER

Collaborate with next-generation tools and bypass the corporate cholesterol. Organizations can leverage cloud platforms and collaborative workspaces to focus on the job to be done



##### OPPORTUNITIES

- Enable seamless collaboration
- Create workflows, assign tasks, and track progress
- Provide intelligent data and share learnings

**40%**

OF MILLENNIALS WOULD PAY OUT OF POCKET FOR SOCIAL COLLABORATION TOOLS TO IMPROVE PRODUCTIVITY<sup>5</sup>

**50%**

OF BUSINESS PRODUCTIVITY IS TIED TO EFFECTIVE COLLABORATION<sup>6</sup>

**86%**

OF EMPLOYEES CITE LACK OF COLLABORATION OR INEFFECTIVE COMMUNICATION FOR WORKPLACE FAILURES<sup>7</sup>



#### MAKE MY JOB FUN & EASY

Empower employees with consumer-grade technology, and contextual information to work faster and make the best decision every time.



##### OPPORTUNITIES

- Consumer-grade user experience
- Intelligent analytics to make decisions in real time
- Voice-enabled tools and smart wearables

**33%**

OF INFORMATION WORKERS WILL LEVERAGE AR TO MANIPULATE DIGITAL INFORMATION, INTERACT WITH REAL-WORLD OBJECTS, AND TO COLLABORATE WITH COLLEAGUES BY 2021<sup>8</sup>

**81%**

OF EXECUTIVES BELIEVE AI WILL WORK NEXT TO HUMANS IN THEIR ORGANIZATIONS WITHIN THE NEXT TWO YEARS<sup>9</sup>

**72%**

OF EMPLOYEES ARE LEFT WITH LESS TIME TO FOCUS ON STRATEGIC INITIATIVES BECAUSE OF MANUAL STEPS AND FRAGMENTED WORKFLOWS<sup>10</sup>



#### MEET YOUR NEW COLLEAGUE: THE SMART MACHINE

Eliminate repetitive, high-volume monotonous tasks through AI technologies. Reduce costs and improve productivity.



##### OPPORTUNITIES

- Leverage intelligent applications
- Shift employees to more value-add work
- Increase speed and accuracy

**74%**

OF EXECUTIVES PLAN TO USE AI TO AUTOMATE TASKS TO A LARGE EXTENT IN THE NEXT THREE YEARS<sup>12</sup>

**40%**

INCREASE IN PRODUCTIVITY AND DOUBLE ANNUAL ECONOMIC GROWTH RATES BY 2035 IN DEVELOPED ECONOMIES USING AI<sup>11</sup>

**10-30%**

INCREASE IN OUTPUT PER WORKER IN MANUFACTURING BY 2025 AS A DIRECT RESULT OF INSTALLED ROBOTIC SYSTEMS<sup>13</sup>

Sources: 1: McKinsey 2: Newtanga 3: Harvard Business Review 4: Bain 5: Queens University 6: GfK 7: fierce 8: Accenture 9: IDC 10: Information Age 11: Accenture 12: Accenture 13: Boston Consulting Group

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